### SAFERAfrica Project

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**Work Package:** WP8  
**Deliverable:** D8.10 Final Conference  
**Version:**  
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**Report authors:** Chiara Buongiovanni, Flavia La Colla

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**D8.10 “SAFERAfrica Final Conference”**  
18 September 2019 – Tunis, Tunisia
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**VERSIONING AND CONTRIBUTION HISTORY**

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Executive Summary

On 18th of September 2019, the SaferAfrica Final Conference “Results and future perspectives for road safety in Africa” was held in Tunis, Tunisia. Prominent international institutions, African regional and national bodies’ representatives, policymakers, researchers and civil society organizations will join the dialogue for a better road safety management throughout the Continent. Registrations are now open to all stakeholders. Major results of SaferAfrica Project were presented and future perspective for road safety in Africa were discussed. The European Commission project officer, William Bird actively joined the discussion. The SaferAfrica Management Board representatives took part to the Conference together with a great number of policymakers and African stakeholders. Totally 166 participants joined the Conference. Simultaneous translation from French to English and vice-versa was guaranteed during the entire workshop. Following details about the event are reported.

Introduction

The “SaferAfrica Final Conference”, 18 September 2019 – Tunis, Tunisia represents the Deliverable named D8.10 – Final Conference. This document is aimed at reporting about the Deliverable in terms of Main issues raised and Communication. The following short paragraphs detail each of the above topics while the Annexes include Agenda and Pictures from the workshop.

Main issues raised

The SaferAfrica Final Conference was the occasion for presenting the SaferAfrica project major results and, at the same time, to foster an international discussion about the future perspectives of work for road safety in Africa, whit a special focus on Europe – Africa cooperation. The main issues raised during the Conference, were collected, reported and disseminated through a follow – up note, as follows.

“SaferAfrica was a genuinely multidisciplinary project, not at all an easy one. Now, looking behind, I am extremely proud of what we were able to achieve” prof. Luca Persia, Director of the Centre for
Transport and Logistics of Sapienza, University of Rome and SaferAfrica Project Coordinator affirmed, introducing the SaferAfrica major results.

“Our willingness should go in the direction of common work to make SaferAfrica approach live beyond the SaferAfrica Project itself”, the European Commission project officer William Bird said, while presenting the recently issued “Recommendations from the Africa-EU Task Force on Transport.”

SaferAfrica Conference opening message was addressed by Sonia Ben Cheikh, Minister of Youth Affairs & Sports & Interim Minister of Health, Tunisia. “Mortality on our roads is not a fatality, time to work on a common approach”, she said while stressing the relevance of the SaferAfrica approach to consolidate road safety in Africa.

“Road safety calls for high level political commitment and national coordination”, Noureddine Selmi, Minister of Equipment, Housing & Spatial Planning, Tunisia recognized, introducing current initiatives from the national government he was there representing.

The SaferAfrica Legacy
During the SaferAfrica Final Conference, under the lead of SaferAfrica Project Coordinator, Consortium members presented the main results achieved.

Dialogue Platform is certainly one of the most important with its own resources and functionalities designed to link policy makers, donors and professionals engaged in road safety to plan and design road safety actions. A Management Board was set up with 11 prominent international institutions identified among political unions (AU, EU), multilateral development banks (WB, AfDB), other key organizations (UNECA, WHO, IRF, IRU, ITF, FIA, PIARC), in order to effectively influence the process towards the African road safety improvement. The Dialogue platform built up a living community of 192 stakeholders from 42 African countries consistently interacting to foster the planned actions of awareness and knowledge building for road safety governance. The dialogue involved four Dialogue Platform workshops, eight webinars, dedicated web consultations and country meetings in the five countries interested by road safety management capacity reviews.

A transferability tool has been developed and presented to support the discussion by appraising the potential barriers to the implementation when a measure is proposed in a different context.

New knowledge was developed and made available. New road safety data coming from stakeholders’ surveys on road safety management, opinions and perceptions gathered through crowdsourcing and a survey on cultural values on road behaviors. Thanks to the analyses of gathered data and the already available information, new evidence on risk factors and policy needs have been produced at country, Trans-African corridors and regional level.

Another major result is the African Road Safety Observatory (www.africanroadsafetyobservatory.org), a participative web portal where African stakeholders can find specialized information on road safety, such as: country factsheets, capacity reviews reports, good practices, webinars. A complete road safety e-learning course developed by SaferAfrica on the five UN pillars is also freely available. The Observatory is the entry point to the Dialogue Platform.
web tool. Moreover, thanks to the implemented crowdsourcing functionalities, local stakeholders and citizens can here report a road safety problem/solution in an African country. Concerning capacity building, a manual for Train-the-Trainer courses on road safety and a pilot course in Cameroon has been realised together with a Twinning project on road safety research between Italy and Cameroon. Best practices were analysed and shared through the SaferAfrica Good practices factsheets.

European - African cooperation on road safety: Future perspectives
The recently issued “Recommendations from the Africa-EU Task Force on Transport”, were presented by the European Commission officer William Bird. “Those Recommendations are to be considered a document identifying areas where joint African-EU efforts could achieve best improvement in Africa’s road safety situation from high level commitments to concrete, fundable projects”, Bird said. And he went further: “The document clearly takes into account the need to continue to develop a strong legal framework and a sound analytical basis. It is based on the Safe System approach and are consistent with the UN Sustainable Development Goals for “Global Health & Well-being (3.6)” and “Sustainable Cities (11.2)”. A clear reference is made to SaferAfrica expertise, envisaging the knowledge transfer from the EU-funded Safer Africa project to the newly created ARSO (the new Institutional led “African Road Safety Observatory”) and the creation an expert community or ‘ARSO Working Group’ together with international organisations, multilateral development banks and member countries.

Communication
The SaferAfrica final Conference was launched and promoted through the entire spectrum of SaferAfrica channels. Ad hoc visual was designed for the event. A Communication kit was produced and distributed among Consortium and dissemination partners contact lists with a view to amplifying the event promotion. A dedicated hashtag was created, namely: #SaferAfrica2020. The event hashtag was used during live tweeting form the event. A twitter report was then produced and disseminated. (see at link: https://twitter.com/i/moments/1175021183638671361).
During the event the SaferAfrica dissemination kit was distributed to participants, both in electronic (branded pen drive) and hardcopy version (branded folder), including: SaferAfrica Newsletter; SaferAfrica leaflet, African Road Safety Observatory leaflet; SaferAfrica Business Card; SaferAfrica Thematic factsheets. A follow up press release and an after-movie from the event were produced and disseminated.
Participants

The Conference counted 40 speakers (see Annex 1, Agenda) and a total of 166 participants and over 200 registered.

African participants mainly came from the following countries:
- Tunisia
- Algeria
- Burkina Faso
- Nigeria
- Cameroun
- Botswana
- Senegal

The Conference also hosted representatives from the major International Organizations involved in the field of road safety and from the principal Tunisian Ministers, namely:

- MEHAT: Ministère de L’Equipement, de L’Habitat & de L’Aménagement du Territoire
- MESRS: Ministère de L’Enseignement Supérieur & de La Recherche Scientifique
- MAJS: Ministère des Affaires de La Jeunesse & des Sports
- ONSR: Observatoire National de La Sécurité Routière
- ATTT: Agence Technique de Transport Terrestre
- FTUSA: Fédération Tunisienne des Sociétés d’Assurances
- SNCF: Société Nationale des Chemins de Fer
- SNDP: Société Nationale de Distribution de Pétrole
- SNTRI: Société Nationale de Transport Interurbain
- ARRU: Agence de Réhabilitation & de Rénovation Urbaine
- OAAC: Office de L’Aviation Civile & des Aéroports
- ATSR: Association Tunis Pour La Sécurité Routière (Société Civile)
- LASR: Les Ambassadeurs de La Sécurité Routière (Société Civile)
- ATPR: Association Tunisienne de La Prévention Routière (Société Civile)
- AROS: Arab Road Safety Organization
- PRI: Prévention Routière Internationale
- BM: Banque Mondiale
- FMI: Fonds Monétaire International
Annexes

Annex 1. Agenda

SAFERAFRICA FINAL CONFERENCE
RESULTS AND FUTURE PERSPECTIVES FOR ROAD SAFETY IN AFRICA

18 SEPTEMBER 2019, TUNIS

#SAFERAFRICA2020
www.saferafrica.eu

RAMADA PLAZA TUNIS, Les Cotes de Carthage, Gammarth 2070

9.00 - 9.30   EVENT REGISTRATION

9.30 - 10.35   OPENING
   Welcome Greetings
   Nezeddine Sahm, Minister of Equipment, Housing & Spatial Planning (Tunisia)
   Saida Ben Cheikh, Minister of Youth Affairs & Sports & Interim Minister of Health (Tunisia)
   William Bird (EC)
   The Legacy of SaferAfrica
   Luca Pardis (CTL)

10.15 - 11.30   SESSION 1 – SAFERAFRICA MAJOR RESULTS
   Chair: Luca Pardis (CTL)
   Dialogue Platform
   Dawde Shingo (Tomi) (CTL)
   Factoring Dialogue on Road Safety and Traffic Management
   Dominique Piaget (SYSTTRAC)
   Road Safety Knowledge and data
   Stigias Mancomunais (NTUA)
   Capacity Building and Training
   Ludo Kleppe (VINCI)
   Sharing of Good Practices
   Kostas Kouvaritakis (Loughborough University)

11.30 - 11.45   Coffee-break

11.45 - 13.15   SESSION 2 – ROAD SAFETY & TRAFFIC MANAGEMENT: A DISCUSSION WITH FIVE AFRICAN COUNTRIES
   Chair: Gisbert Schermann (SWOV)
   Discussants:
   Mohamed Amara Snougin (Tunisia)
   Dillo Mussa (Burkina Faso)
   Zacharie Ngombe (Cameroon)
   Dennis Kibungto (Kenya)
   Elia van Malak (South Africa) (IIC)
13.15 - 14.15 Lunch

14.15 - 15.15 ROUND TABLE 1 – SOCIO-CULTURAL ASPECTS IN ROAD SAFETY
Chair: Dominique Mignot (IFSTTAR)
Keynote presentations: Cultural values and road safety in Africa. Julian Castac (IFSTTAR)
Discussants: George Elambo Nikeng (ENSTP), Jean Francois Wounba (ENSTP), Lotte Brondum (Global Alliance of NGOs for Road Safety), Néféye Awia Sarr (Luster International), Casimir Sunan (IFE); Juste Thierry Zague (ICI-Santé); Jean-Baptiste Guirard Schnid (ICI-Santé); Innocent Fotopoulou (SITRAS); Peter Tanfield (WE), Mohamed Abdelkefi (Faculty of Medicine of Tunisia), Slim Masmoudi (University of Tunis), Mongi Chebbi (Tunisia), Moncef Belhareth (Tunisia).

15.15 - 15.30 Coffee-break

15.30 - 17.00 ROUND TABLE 2 – FUTURE PERSPECTIVES
Chair: Susanna Zannattaro (IRF)
Keynote presentations: Recommendations from the Africa-EU Task Force on Transport Divergent: Karem Ilyash (WHO), Maria Segui-Gomez (FIA), Veronique Fayolle (ITF) Girma Berhanu Bezabih (AEMR), Jane Kansonga (UNRICA), Tusia Addo-Ahong (WBE), William Bird (EC), Eduard Fernandez (CITA), Emmanuel Lagger (National Institute of Health and Medical Research), Faryal Kheliri (ONSR Tunisia), Habib Aminah (Ministry of Transport, Tunisia), Dr. Nourfelfi Somran (Ministry of Health, Tunisia), Elie Oumiti (ATSR).

17.00 - 17.15 FINAL REMARKS
All participants

CONTACT
SaferAfrica Secretary: saferafrica-secretary@unlional.it
www.saferafrica.eu
www.africanroadsafetyobservatory.org

SaferAfrica aims to establish a Dialogue Platform between Africa and Europe focused on road safety management.

This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 822241.
Annex 2. Pictures

Sonia Ben Cheikh, Minister of Youth Affairs & Sports & Interim Minister of Health (Tunisia)

William Bird, European Commission project officer
Participants

**Disclaimer:** participants consensus was collected for being featured in SaferAfrica Final Conference follow up products. A more detailed set of pictures from he event can be accessed though the event after-movie, published on the project on lien channels.