[D8.8 - WORKSHOP “FOSTERING COOPERATION BETWEEN AFRICA AND EUROPE ON ROAD SAFETY OBSERVATORIES” AT 6TH IRTAD CONFERENCE, 11 OCTOBER 2017 - MARRAKECH ]

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VERSIONING AND CONTRIBUTION HISTORY

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Executive Summary

On 11 October 2017, in Marrakech within the 6th IRTAD Conference “Better Road Safety Data for Better Safety Outcomes” SaferAfrica Workshop 1 was held, titled: “Fostering Cooperation between Africa and Europe on Road Safety Observatories”.

The Workshop was primarily aimed at enabling discussion among major SaferAfrica stakeholders, with a specific focus on International organizations on the topic of traffic accident data and the newly born African Road Safety Observatory.

The Professor Luca Persia from the Research Centre for Transport and Logistics of “Sapienza” University of Rome chaired the Workshop in his capacity of SaferAfrica Project Coordinator, introducing the SaferAfrica Project approach and its main features. Following a rich agenda of interventions from the invited speakers generated a lively debate on the raised topics. A session of interventions from the public ended the workshop.

APRE as the SaferAfrica Communication team, in coordination with project Coordinator, took care of the overall SaferAfrica project promotion at the IRTAD Conference, exploiting such an occasion for dissemination and stakeholder engagement.

The workshop counted 10 speakers plus 33 online registered.
Introduction

The workshop “Fostering Cooperation between Africa and Europe on Road Safety Observatories” represents the Deliverable named D8.8 Workshop 1. This document is aimed at reporting about the Deliverable in terms of Main issues raised and Communication. The following short paragraphs detail each of the above topics while the Annexes include Agenda and Pictures from the workshop.

Main issues raised

Professor Luca Persia, SaferAfrica Project Coordinator presented the overall SaferAfrica approach and model, pointing at the stakeholder engagement as a key success factor for the entire project, which faces ambitious challenges with a view for providing sound policy recommendations on road safety data management.

Subsequently, Professor George Yannis, from the National Technical University of Athens -NTUA presented the Pan-African Road Safety Knowledge and Data centre as a tool to enable stakeholders’ discussion in order to assess and produce useful recommendations for a safer Africa.

Ms Tawia Addo-Ashong, from the African Transport Policy Program, SSATP – World Bank pointed at the urgent need for building multilevel partnership on road safety, at the same time highlighting the complexity of such a task.

Main focus should be on capacity building & good practices transferability, according to Mr Benacer Boulaajoul from the Comite National de Prevention des Accidents de la Circulation - CNPAC, while working on the Country-level commitment should be a priority in order to enable the SaferAfrica Road Safety Observatory beyond Horizon 2020, Mr Souleymane Abdallah from UNECA said. Mr Dominique Mignot, from IFSTARR, partner of the SaferAfrica Consortium, confirmed the effort of the project in terms of fostering dialogue on road safety and traffic management. Mr William Bird from the European Commission, DG Research, identified SaferAfrica approach itself as a key asset of the Project, primarily focusing on openness and knowledge sharing. Adopting and maintaining a step-by-step approach, specifically taking into account the African context, was one of the recommendations raised by Mr Fred Wegman from International Traffic Safety Data and Analysis Group - IRTAD. Critical issues, which make Africa different from Europe, namely: communication, technical support, extra time-needed, should be properly taken into account according to Mr Kacem Iaych from WHO. Finally, Maria Segui Gomez from Federation Internationale de l’Automobile - FIA identified the work on a number of proper road safety indicators, to be tracked by International Organizations, as the core challenge for SaferAfrica.

Before ending the workshop, prof. Persia left the floor to participants in the room, which mainly pointed at stakeholder engagement as the very key issue.

Prof. Persia, on behalf of the SaferAfrica Consortium thanked all the speakers and participants for the great interest showed in SaferAfrica Project and for all the useful points raised through the workshop.
Communication

The workshop at the IRTAD Conference 2017 was the occasion for larger dissemination and communication activity on the SaferAfrica Project. Therefore before the workshop to get started, SaferAfrica Communication team ensured SaferAfrica promotional material (from the official Project Communication Kit) to be well placed in the Conference Hall while providing information and contact details to the Conference participants.

In addition, the SaferAfrica brand identity was clearly ensured during the workshop, while a live reporting activity was performed through the project Twitter account.

The Communication Team also makes provision for follow-up activities, such as Project communication products to be sent to participants and new generated contacts to be included in the project mailing list, having properly collected their informed consent.
Annexes
Annex 1. Agenda

6th IRTAD Conference
Better Road Safety Data for Better Safety Outcomes

FOSTERING COOPERATION BETWEEN AFRICA AND EUROPE ON ROAD SAFETY OBSERVATORIES

SAFERAFRICA WORKSHOP
OCTOBER 11, 2017
HOTEL PALM PLAZA
MARRAKECH, MOROCCO

Organised in the framework of the EC-funded project SaferAfrica
Grant agreement no.: 724029
Agenda of the Workshop

Chairman: Prof. Luca PERSIA
SaferAfrica Project Coordinator
Research Centre for Transport and Logistics of "Sapienza" University of Rome

16:00 – 16:15
Introduction on SaferAfrica Project
PROF. LUCA PERSIA – Research Centre for Transport and Logistics (CTL)

16:15 – 16:25
Pan-African Road Safety Knowledge and Data Centre
PROF. GEORGE YANNIS – National Technical University of Athens (NTUA)

16:25 – 17:30
Discussion on Traffic Accident Data and African Road Safety Observatory
DOMINIQUE MIGNOT – FRENCH INSTITUTE OF SCIENCE AND TECHNOLOGY FOR TRANSPORT, DEVELOPMENT AND NETWORKS (IFSTTAR)
SOULEYMANE ABDALLAH – UNITED NATION ECONOMIC COMMISSION FOR AFRICA (UNECA)
TAWIA ADDO-ASHONG – AFRICAN TRANSPORT POLICY PROGRAM (SSATP / WB)
BENACER BOULAAJOUL - COMITE NATIONAL DE PREVENTION DES ACCIDENTS DE LA CIRCULATION (CNPAC)
FRED WEGMAN - INTERNATIONAL TRAFFIC SAFETY DATA AND ANALYSIS GROUP (IRTAD)
Maria SEGUI GOMEZ – FEDERATION INTERNATIONALE DE L’AUTOMOBILE (FIA)
William BIRD – EUROPEAN COMMISSION – DG RESEARCH (EC)
Kacem LAYCH – WORLD HEALTH ORGANISATION (WHO)
Annex 2. Pictures

(SaferAfrica desk at IRTAD Conference 2017, Marrakech)
(SaferAfrica Totem at IRTAD Conference 2017, Marrakech)